



BACHELOR OF SCIENCE

BUSINESS

PROGRAMS DESCRIPTION

The Bachelor of Science in Business offered at *BTIU* provides our students a wide range of courses that exposes them to major disciplines in marketing, finance, accounting and management. This program is career specific to the unique career aspiration of the students. Students will have the option of choosing 21 units of specialized option that appeals to their unique career goals and strengths

DEGREE REQUIREMENTS

120 UNITS

The Bachelor of Science in Business program includes major core courses, general education courses and elective courses. Students are required to select an area of specialization in entrepreneurship, management, marketing, accounting, health services and financial services. To meet these requirements, students will require 39 units of general courses, 60 units of major core courses and 21 units of area of specialization



GENERAL COURSE REQUIREMENTS

39 UNITS

Course ID	Course Name	Credits
CSUC 1001	College Success Strategies	3
CMS 10002	Community Engagement Project	3
RSCH 1003	Introduction to Research Methods	3
ENG 1004	Composition I	3
ENG 1005	Composition II	3
IS 1006	Introduction to Information Systems	3
NSC 1001	Natural Science 1 (with LAB)	3
MATH 1007	College Algebra	3
SWA 1008	Swahili	3
FRN 1009	French	3
CHI 10010	Chinese	3
SOCIAL SCIENCEE AND HUMANITY ELECTIVE COURSES (2 UNITS)		
Course ID	Course Name	Credits
PSY 1011	Beginning Psychology	3
PHL 1012	Beginning Philosophy	3
SOC 1013	Introduction to Sociology	3
LIT 1014	African Literature	3
EGEO 1014	Environmental Geography	3
COM 1015	Cultural Communication	3
ETH 1016	Ethical Issues and Theory	3
SOC 1017	Emerging Social Problems	3
CNR 1015	Conflict Resolution	3
BUSINESS ELECTIVE COURSES (2 UNITS)		
Course ID	Course Name	Credits
ITH 1018	Introduction to Tourism and Hospitality	3
BUS 1019	Introduction to Business	3
ECN 1020	Introduction to Microeconomics	3
ENT 1021	Introduction to Entrepreneurship	3
MKT 1020	Introduction to Marketing Principles	3
MNG 1022	Outline of Management Practices	3



DEGREE MAJOR CORE COURSE REQUIREMENTS

60 UNITS

Course ID	Course Name	Credits
ECON 2000	Introduction to Macroeconomic Analysis and Policy	3
MKT 2001	Principles of Marketing	3
ECON 2002	Introduction to Microeconomic Analysis and Policy	3
IST 2003	Introduction to Business Information Systems	3
MNG 2004	Fundamentals of Management Concepts	3
FIN 2005	Corporation Finance	3
BUS2006	Modern Skills for Business Professionals	3
MNG 2007	Introduction to Project Management	3
BUS 2008	Strategic Business Planning	3
BUS 2009	International Business Operations	3
FIN 2010	Financial and Managerial Accounting for Decision Making	3
BUS3000	Introduction to Business Organizations	3
BUS3001	Business Communications	3
BUS3002	Business Law	3
BUS3003	Business Values and Ethics	3
STAT3004	Elementary Statistics	3
MTH3005	Techniques of Calculus I	3
MNG3006	Supply Chain Management	3
MTH 3007	Calculus with Analytic Geometry	3
BUS3008	Internship in Business	3

AREA OF SPECIALIZATION ENTREPRENEURSHIP OPTION 21 UNITS

Course ID	Course Name	Credits
ENT 4000	Principles of Entrepreneurship	3
ENT 4001	Financing Entrepreneurial Ventures	3
ENT 4002	Entrepreneurship and New Venture Creation	3
ENT 4003	Entrepreneurial Behavior and Ethics	3
COM 4004	Organizational Communication	3
ENT 4005	International Dimensions of Entrepreneurship	3
ENT 4006	Electronic Commerce	3



Brown Tsuma International University

bridging the knowledge divide

AREA OF SPECIALIZATION: HEALTH SERVICES OPTION

21 UNITS

Course ID	Course Name	Credits
HTH 4000	Introduction to Health Services Organization	3
CONR 4001	Conflict Resolution and Negotiation	3
HTH 4002	Health Systems Management	3
COM 4004	Organizational Communication	3
PSY 4003	Introduction to Industrial-Organizational Psychology	3
HTH 4005	Work Attitudes and Motivation	3
HTH 4006	Work-Life Practices and Policies	3
HTH 4007	Leadership in Work Settings	3
HTH 4008	Employment Compensation	3

AREA OF SPECIALIZATION: ACCOUNTING OPTION

21 UNITS

Course ID	Course Name	Credits
ACCT 4000	Auditing	3
ACCT 4001	Principles of Accounting	3
ACCT 4002	Managerial Accounting: Economic Perspective	3
ACCT 4003	Financial Accounting I	3
ACCT 4004	Financial Accounting II	3
ACCT4005	Principles of Taxation I	3
ACCT 4006	Money and Capital Markets	3
FIS 4007	Financial Information Systems	3

AREA OF SPECIALIZATION: FINANCIAL SERVICES OPTION

21 UNITS

Course ID	Course Name	Credits
FIN 4000	Investment and Portfolio Analysis	3
FIN 4001	Principles of Taxation I	3
FIN 4002	Real Estate Management	3
FIN 4003	Financial Analysis and Reporting	3
FIN 4004	Financial Modeling	3
FIN 4006	Property Law	3
FIN4007	Financial Management in the Public Sector	3
FIN 4008	Financial Project (OR)	
FIN4009	Finance Internship	3